



2023

NEWSLETTER

Q3 & Q4



 +60 3-5122 9333

 info@sunzen.com.my

 www.sunzen.com.my



Table Of Contents

Group Managing Director’s Speech	01
Sunzen’s Investor Relations Activities	02-03
Sunzen Care	
Sunzen Corporation	04-07
Ecolite Biotech	08-09
Yanming Resources	10
Sunzen’s Activities	
Sunzen Corporation	11
Finsource Credit	12
Ecolite Biotech	13-14

A message from our Group Managing Director

Dear all,

It is my greatest pleasure to continue leading our team of dedicated and talented staff, and I extend my heartfelt appreciation to each of you for your unwavering focus and dedication to our goals. The second quarter of 2023 presented challenges within our animal health segment, notably following the swine outbreak post COVID-19. However, amidst these challenges, we have witnessed remarkable growth in our human health division, particularly with Ecolite, driven by the robust demand for bird's nests in the Chinese market. I am immensely proud of the collaborative efforts and strategic plans with Xmegami as part of Sunzen's expansion strategy, a testament to the hard work and dedication of every member of our dedicated and talented staff that made it possible.

By the end of 2024, Sunzen Group anticipate achieving improved revenue figures and aim to transition from the ACE Market to the Mainboard by 2025, promising our commitment to long-term growth and success.

Throughout my tenure in top management over the past four years, I have consistently held high expectations for our team, particularly those in leadership roles. Cultivating a positive work culture is an ongoing endeavor that requires time and dedication. As we welcome new team members and explore fresh business opportunities, we are steadily laying the groundwork for a robust company. It's akin to constructing a sturdy foundation, advancing one step at a time.

As the leader of Sunzen, I urge us all, united as a team, to view 'progressing for the better' as our mission to expand our business and elevate our Group to new heights each year. Since assuming the role of Group MD, we have remained steadfast in our strategy and taken the requisite actions to actualize our goals. We are mobilizing our team to instigate positive transformations and broaden our reach. Our commitment lies in propelling our business forward and attaining superior outcomes collectively.

Looking forward, I am optimistic about the growth prospects awaiting us across all facets of our operations, as we collectively endeavor to intensify our efforts and contribute to sustainable growth.

I hope for a year of well-being and accomplishment for everyone. Let's stand united to navigate change and turn this year into a pioneering chapter for the future.

Sincerely,

Mr Teo Yek Ming
Group Managing Director



Sunzen's Investor Relations Activities

To build a long-term relationship and trust with stakeholders, our commitment goes beyond shareholders. We prioritize fulfilling responsibilities for all stakeholders through transparent information disclosure, effective communication, and activities. Sunzen continuously shares essential information, engages in investor relations, and values third-party opinions to enhance our management practices.



Tiny Group Luncheon Meeting

06 July 2023



CGS CIMB Online Webinar

21 August 2023



Nanyang Siang Pau Interview

05 September 2023



AmlInvestment Bank Marketing Team Sharing

09 September 2023

Sunzen's Investor Relations Activities



Online Webinar with Vycon Chong

12 October 2023



Factory Visit at Ecolite Biotech

27 October 2023



Meeting with Research Analyst

02 November 2023



Interview with BFM 财今

12 December 2023



Sunzen Care

During the challenges of climate disasters, political conflict, and societal inequalities, Sunzen believes ESG initiatives are essential for creating a sustainable future. For that reason, our corporate social responsibility is still centered on creating a positive global impact and strengthening our identity.



Reach Truck Training

25-26 July 2023

It is now a crucial aspect of occupational safety in Malaysia. The recent amendment to the Factory and Machinery Act 1967 states the need for employees to ensure adequate training before permitted to operate.



Sunzen Group Teambuilding

25-26 July 2023

Our annual team building activities to strengthen the bond between our team members. Played interesting games and learned a lot of values including the importance of teamwork, communication and leadership.

Sunzen Care



Ecolite Factory Production Learning and Sharing Tour

12-13 October 2023

Focuses on showcasing production facilities, quality control measures, and innovative practices, fostering a culture of learning and enabling the sharing of best practices of Ecolite.



Chemical Safety Management & Emergency Spill Control

23 October 2023

Our team went through the systematic measures and protocols implemented to ensure the safe handling of chemicals and effective responses in the event of a spill or emergency.



Sunzen Care



Blood Test & Emotional Health Screening

24 October 2023

Our employee goes through both regular examinations for physical health and assessments for emotional well-being.



Alibaba Training

06 - 10 November 2023

The senior leadership of our organization recently attended a leadership training program in Hangzhou, China, hosted by the Alibaba Group. Upon their return, they were highly motivated and eager to drive our team to greater achievements.

Sunzen Care



Christmas Luncheon & Exchange Gift

18 December 2023

Sunzen celebrated the season of giving like a big family enjoying a meal together and exchanged gifts adding a happy and loving aspect to the holiday celebration.



Monthly Best Hostel Cleanliness Award

Congratulations to the group that won our monthly basis Best Hostel Cleanliness Award after a bi-weekly inspection.



Best Attendance & Punctuality

Q3 & Q4

Sunzen appreciates good talent and we acknowledge individuals who are consistent in their work and punctual attendance. This teaches us good work ethics. Congratulations to those awarded!

Sunzen Care



Food Handling Training

June 2023

This training program aims to provide employees with essential knowledge and skills for safe and hygienic food handling, including preparation, storage, and service. It covers hygiene, cross-contamination prevention, temperature control, and sanitation.



Employee Badminton Activity

July - September 2023

Weekly weekend badminton session to keep employees both physically and mentally active.



The 19th Malaysia International Halal Showcase (MIHAS)

12 - 25 September 2023

Being a significant event in the Halal industry, MIHAS features a diverse range of Halal products and services. Ecolite is proud to be able to showcase all range of products.



Booth Exhibition at Midvalley, Kuala Lumpur

27 - 29 October 2023

A promoter is approaching Ecolite products during exhibition which collaborated with Guardian.

Sunzen Care**ERT Training****04-06 December 2023**

One of the most important training programmes Ecolite employees have attended. The Emergency Response Team training provides them with knowledge and skills required to respond effectively to emergencies or critical situations.

**Employee E-leave System Training****26 December 2023**

Educating new employees on the usage and functionalities of an electronic leave management system to familiarize them with the online platform used for submitting, tracking, and managing leave requests.

**Boba Tea Day****26 December 2023**

Who doesn't love boba tea, right? Look at how happy they are getting their free boba, just one of the perks working here!



Sunzen Care



Personal Hygiene , GMP Training

October 2023

Education on personal hygiene practices and Good Manufacturing Practices (GMP). This training covers essential hygiene standards and protocols to maintain a clean and safe working environment, ensuring compliance with industry regulations.



CCP 1 Heat Treatment – Product Sterilization Training

November 2023

Specialised training concentrating on Critical Control Point (CCP) 1 related to heat treatment for product sterilization. Learning about the processes, equipment, and protocols involved in using heat treatment as a control point to ensure the sterilization and safety of products.



Sunzen Activities

It has been a busy second quarter for Sunzen, here is a glimpse of what we have been up to:



Attended Asian Pig Veterinary Society Congress 2023 (APVS) in Taipei

30 July - 02 August 2023

Our team members who went to the APVS in Taipei, Taiwan. The attendees include veterinarians, researchers, academics, and industry professionals interested in the health, welfare, manage and control pig diseases.



Farm Visit With UK Principal To Promote Biosecurity Program

14 -17 November 2023

The farm visit serves as a practical way to communicate the value of our biosecurity practices, allowing to witness firsthand the commitment to maintaining high standards of health and safety in agricultural operations.

Sunzen Activities



《金融与企业》 Educational Series

04 July 2023

Continuation of video series that discusses entrepreneurial topics from market analysis and the ins and outs of business to business and people management.



《企业彬法》 Educational Series

08 November 2023

Presenting to all business owners, bosses, CEOs and self-employed individuals in the new program 《企业彬法》 covering various aspects of business, branding, marketing, eloquence and more.

Sunzen Activities



KOL Campaign

01 July - 31 December 2023

KOL shared their experience about Ecolite products include Ecolite Collagen Bird's Nest Drink and Ecolite Waist Tonic on social media.



Ecolite Waist Tonic Campaign

01 September - 31 December 2023

Ecolite invited professional KOL – Natalie (Nutritionist) & Noori (Pharmacist) to share Ecolite Waist Tonic on their social media. We also invited three people include Haiqal Hazim (Actor & Model commercial) for testimonial video shooting.



The 19th Malaysia International Halal Showcase (MIHAS) @ MITEC KL

12 -15 September 2023

Ecolite joined The 19th Malaysia International Halal Showcase (MIHAS) as one of the Top OEM/ODM Health Supplement's Business Partner in Malaysia.

Sunzen Activities



Ecolite Collagen Bird's Nest Drink TVC

November - December 2023

Ecolite invited Artist Henley Hii and Actor Riena Amirah for Ecolite Collagen Bird's Nest Drink TVC shooting. TVC are launch on TV3 start on November 2023.



Ecolite Warehouse Sale

16-17 December 2023

Ecolite held Year-end Warehouse Sale in Ecolite HQ which located at Batu Pahat, Johor. Ecolite also invited KOL Ah Wayne to attend Warehouse Sale.